

**Let me tell you about this new,
revolutionary, research-based
approach for helping English
language learners *succeed* ...**



By focusing on vocabulary first and then grammatical structures, Carlos and Melying are closing the gap between themselves and their native-English-speaking peers.

Dear Educator,

When Carlos and Melying first started school, they could barely speak or understand English. Meanwhile, their native-English-speaking peers were steadily pushing ahead. With each passing day, Carlos and Melying were falling further and further behind.

Then an *amazing* thing happened: Carlos and Melying suddenly began to turn things around. At first they could only pick up a few single words. But soon they began to combine these words into short phrases, and then into short sentences. Most amazingly, they were actually running into the classroom each day producing original language and—unprompted—putting words together in new ways, eager to add to their growing skills.

Since then, Carlos and Melying have continued their dramatic acceleration with English language acquisition. They've become more skilled in their use of the language, and, most importantly, they are now confident, motivated students who look forward to coming to school each day!

What made the difference for Carlos and Melying? A dedicated and understanding teacher to be sure. But also something else: **English in a Flash™**, the new, revolutionary, research-based program that helps teachers quickly improve the proficiency of English language learners. If you have students who are struggling to learn English, you'll definitely want to start using this breakthrough program!

Up to 50% Faster Than Other Methods!

Most native-speaking children start school with a grasp of the English sound system, a 6,000 word-family vocabulary, and a basic knowledge of grammatical structures. Unfortunately, most English language learners don't reach this level of proficiency for three to five years. So while their peers who grew up speaking English move ahead academically, these kids fall further and further behind.

(over, please ...)

Unlock the Potential That's Waiting To Be Realized!

English in a Flash uses a new, innovative approach that dramatically accelerates English language learning. Early results show students can achieve English proficiency with this approach in as little as half the time of other methods. Your students will learn more than 100 new words per week—using English in a Flash *for just 15 minutes a day or less!*

Unlike Anything You've Ever Seen!

Rather than translating words from their native language and memorizing grammatical rules—the approach taken by most programs—English in a Flash has students focus on core vocabulary while, along the way, implicitly learning the English sound system and grammatical structures. Students begin with sounds and words and then quickly progress to short phrases, sentences, and dialogues.

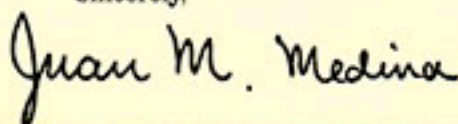
In short, English in a Flash enables teachers to help students learn English the same way they learned their native language. By focusing on learning the building blocks of English, students quickly develop a solid foundation for successful speaking, reading, and writing.

Effective with Bilingual, Immersion, and ESL programs!

English in a Flash is effective with students in Bilingual, Immersion, and ESL programs. And because it doesn't rely on translation, the software benefits students of all abilities and cultural backgrounds. Whether you use English in a Flash with only a few students or throughout your district, you'll quickly close the gap between your English language learners and their native-English-speaking peers!

With English in a Flash, you can help your students accelerate their English language acquisition and succeed in school. So please don't wait. Call us today **toll free (866) 846-7323, ref. #1774**, (outside U.S. call 1-715-424-3636) to request your **FREE English in a Flash Information Packet**, which includes a full-color, detailed brochure. You have nothing to lose by inquiring, and your English language learners have everything to gain when you take a few moments to look at this exciting new program!

Sincerely,



Juan M. Medina
Director of ELL/LEP programs

P.S. With English in a Flash, Carlos and Meiyong's teacher was able to help each of them dramatically accelerate their English language acquisition. You can do the same with your students! Call today to request your **FREE information packet**. English in a Flash can help you build your students' English proficiency up to 50% faster than other methods!



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