

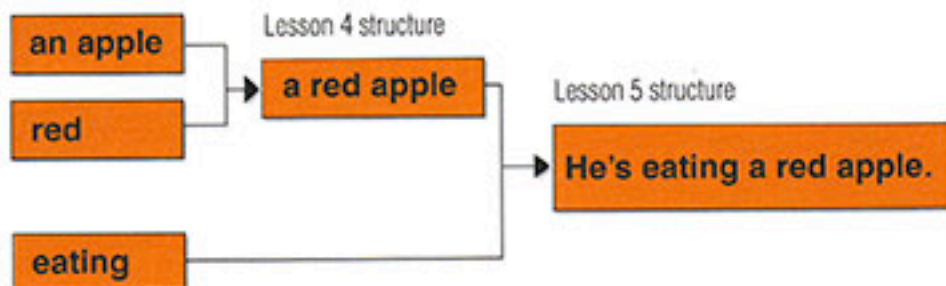
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Better Data, Better Learning.<sup>®</sup>  
  
Renaissance Learning

English in a Flash<sup>™</sup> is  
*different* from other  
language-learning programs.

*Here's how ...*

Lessons 1–3 vocabulary



Dear Educator,

The graphic above shows how English in a Flash™ is different from other language-learning programs. Most other programs start on the right side of the diagram. Students are expected to “interact with” or “learn from” complete sentences and dialogues. But students do not have the vocabulary or grammatical knowledge to make meaning of what they’re hearing.

To teach students to understand “He’s eating a red apple,” you would have to dissect the sentence, teaching students key vocabulary, as well as explaining the grammar—pronouns, contractions, verb tenses, and adjective placement. This approach helps students learn a lot **about** the language, but it is a very inefficient way to **acquire** it.

English in a Flash teaches language in a completely different way. Students learn English the same way they learned their native language—from the bottom up. In Lessons 1–3, students learn vocabulary (“an apple,” “red,” and “eating”). They hear and see multiple repetitions of words, naturally learning the sound system and associating these sounds with meaning. Then, in Lessons 4 and 5, these words are combined into meaningful phrases, sentences, and short dialogues. Students learn grammatical structures without explicit instruction.

As a result of this revolutionary, research-based approach, students are able to achieve English language proficiency *in as little as half the time* of other methods. We look forward to working with you to help your students achieve this same result. To receive a **FREE** English in a Flash Information Packet, simply call **toll free (866) 846-7323** (outside U.S. call 1-715-424-3636).

Best regards,

Carol Johnson, Ph.D.  
Sr. Product Consultant