

**Introduction/Case Statement**  
**Nursing Progress Fund Brochure**  
**The University of Iowa College of Nursing**

Elderly care. It's one of the most critical challenges facing health professionals today.

During the past five years the number of persons 65 and older has increased by 12 percent—more than twice the country's overall growth rate.

This means the number of persons who need assistance is increasing and so is the importance of nursing care.

How is the University of Iowa College of Nursing answering this challenge? With a doctoral program in which aging studies is a focal area—and dedicated faculty members like the following:

- An associate professor serving on a government committee that makes recommendations to Congress on Alzheimer's disease legislation.
- A professor studying several Iowa ethnic groups to identify patterns of illness and useful care practices.
- As assistant professor conducting nursing evaluation research on an Alzheimer's disease unit at the Iowa Veterans Home in Marshalltown.
- An associate professor developing an application of an existing technique to help control ulcerous conditions.
- An assistant professor directing the college's well elderly clinics, at which students conduct health examinations and provide other services for the elderly.

The college's faculty members are responding to the elderly care challenge just as they have responded to other current and past concerns. They are striving to advance knowledge, provide quality instruction and serve the public. Their efforts are as complex as assimilating research data or as simple as grasping a patient's hand.

To fully utilize its expertise in teaching, research and service, though, the college must rely on more than its faculty members—it needs gifts from alumni and friends through the Nursing Progress Fund, which supports faculty development, student financial aid, outreach, and other programs and activities.

The college is responding to elderly care opportunities and other challenges to benefit the health of the elderly as well as the nursing profession. There is also a way that you can respond—by contributing to the Nursing Progress Fund.